

 **FUJIFILM**  
OFFICIAL IMAGING SPONSOR



**digital**  
Tools for the imagination.

**2.0** MEGA  
PIXELS

DIGITAL CAMERA

***FinePix A201***

***New***



Actual Size

**GO** DIGITAL  
with the **A201!**

***FinePix***

# Digital Is So Easy, and Gives Great Pictures!

The FinePix A201 is an ultra-small, fully automatic and affordable digital camera that is versatile and easy to use. Whatever the opportunity, its simple point-and-shoot design lets you take still shots easily at a moment's notice, create short video clips, and it may even be used as a USB-connection Webcam.



## Outstanding Image Quality

The FinePix A201 assures clear, natural color image quality with its high resolution of 2.0 megapixel image file size. Detail is crisp throughout your images, with resolution that is capable of enlargement up to 6" x 8" print size.



## DIGITAL CAMERA *FinePix A201*

## Easy to Use

The FinePix A201 comes with two AA alkaline batteries and an 16MB SmartMedia™ card so you can start taking pictures right away. Switching on the camera automatically opens the lens cover and readies the camera for shooting. The FinePix A201 makes it easy to take great-looking pictures simply by pressing the shutter button, letting the camera do the rest with its fully automatic system. Fast processing lets you take pictures in quick succession.



## Pocket-Sized

Ultra-compact and lightweight, the FinePix A201's pocket-perfect design allows it to be taken anywhere to capture those spur-of-the-moment shots.

## Easy Connection with PCs

The USB connection and the included FinePixViewer software make it easy to download picture or movie files to your PC for viewing the images. The FinePixViewer also lets you connect to Fujifilm's Internet services\*, while the included "PictureHello\*\*\*" utility software turns the FinePix A201 into a Webcam.

\* The contents of this service will differ depending on the country in which you live.

\*\* PictureHello can be used between certain types of FinePix cameras with PC camera functions.

Simulated display image



## Video Clip

The FinePix A201 has a movie recording feature\*. Now you can capture all the fun in up to 20 seconds of video.

\* Without sound

## Low Power Consumption

The FinePix A201 is powered by two AA-sized alkaline or optional Ni-MH batteries. When using two new alkaline batteries of the type provided, the camera is capable of taking a maximum of 150 shots in standard usage\* or approx. 5,000 shots in succession\*\*.

\* When the LCD monitor is set to "Off", taking shots in 1M Normal mode at 30 second intervals, half of them with the flash set to "On".

\*\* When shooting successively for 2.5 hours in VGA mode with the LCD monitor and flash set to "Off".

### Specifications of Digital Camera FinePix A201

<b>CCD sensor</b>	1/2.7-inch square pixel CCD with RGB filter (Total number of pixels: 2.11 million pixels)
<b>Number of effective pixels</b>	2.0 million pixels
<b>Image file size</b>	1600 x 1200 / 1280 x 960 / 640 x 480 pixels
<b>File format</b>	JPEG, AVI
<b>Storage media</b>	SmartMedia™ Cards (3.3V, 2 – 128MB)
<b>Lens</b>	Fujinon optical lens (Equivalent to 36mm on a 35mm camera)
<b>LCD monitor</b>	1.6 inch D-TFD (55,000 pixels)
<b>Power source</b>	Two AA-size batteries or AC power adapter (optional)
<b>Dimensions</b>	98.5 (W) x 64.5 (H) x 40.5 (D) mm/ 3.9 (W) x 2.5 (H) x 1.6 (D) in.
<b>Weight</b>	145g / 5.1oz (excluding batteries)
<b>Included accessories</b>	16MB SmartMedia™ card, two AA-size batteries, Hand strap, USB cable, Softwares for FinePix
<b>Optional accessories</b>	Soft Case SC-FXA01, AC Power Adapter, AC-3V, Battery Charger with Battery BK-NH, Rechargeable Battery 2HR-3UF

Specifications are subject to change without notice.

Sample images in this brochure were taken with the FinePix A201 in 1600 x 1200 pixels (Fine) mode. (Excepting product shots.)

For more information on the full range of Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>

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